

SUPERIOR GROCERS®

Celebrate with your Favorite Brands!



Día De Los Muertos

RED TAG SPECIALS!

Sparkling Ice
Sparkling Water
Selected Varieties
17 oz.

99¢ EA + CRV

Alkaline 88 Water
3 Liter

2\$5 FOR + CRV

Pompeian Extra Virgin Olive Oil
Smooth or Robust
68 oz.

8.99 EA WITH IN-AD COUPON

Monster Energy Drink
Selected Varieties
16 oz.

3\$5 FOR + CRV WHEN YOU BUY 3

Kraft Macaroni & Cheese Dinner
7.25 oz.

99¢ EA

Bai Vita Coco Energy Drink
18 oz. Vita Coco
16.9 oz. Ashoc
16 oz.

3\$5 FOR + CRV WHEN YOU BUY 3

Don Francisco Coffee
12 oz. Bag

4.99 EA

Hershey's Bars
Selected Varieties
10.35 - 11.3 oz.

3.49 EA

Crush, Brisk or Manzanita Sol Soda
Selected Varieties
12 Pack / 12 oz.

3\$11.99 FOR + CRV WHEN YOU BUY 3

Ibarra Chocolate
19 oz.

2.79 EA

ALL RIGHTS RESERVED. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.
NO SALES TO DEALERS. SALES TAX COLLECTED ON ALL TAXABLE ITEMS. SOME ITEMS NOT AVAILABLE AT ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES GOOD WHILE SUPPLIES LAST. NO SUBSTITUTIONS.

Rain Check: We Strive to have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available. Some items may not be available in all stores. See store for availability.

SIGN UP AT: www.SUPERIORgrocers.com
BECOME A FAN AND STAY CONNECTED!
We're now on Facebook, Instagram & Twitter!
FOLLOW US AT: SUPERIORGROCERS



We gladly accept: Nutritional Vouchers, Food Stamps & EBT
Money Orders
See store for details



Effective Dates:
September 21st Thru
October 25th, 2021
Superior ALL • Pg 1

DAIRY & DELI / Lácteos y Carnes Frías



**Chobani
Greek Yogurt**
32 oz.

4.99
EA



**El Mexicano
Yogurt**
28 oz.

2\$7
FOR



**Fud
Tapatio
Smoked
Sausage**
14 oz.

2.99
EA



**Evergood
Hot Links**
12 - 13 oz.

4.99
EA



**Hormel
Sliced Pepperoni
Pillow**
6 oz.

3.49
EA



**Hoffy
Franks**
Selected Varieties
16 oz.

1.59
EA



**Bar S
Jumbo Franks**
5 lb.

8.99
EA



**Hoffy
Beef Franks**
Selected Varieties
13.5 oz.
or Bun
Length
Franks
Selected Varieties
40 oz.

2\$7
FOR



**Pete & Gerry's
Organic
Grade A
Large Eggs**
12 Count

3.99
EA



**Jelley Brown
Gelatin**
12 Pack / 3.5 oz.

2\$5
FOR



**Señor Rico
Rice Pudding**
8 oz.

4\$3
FOR

WHEN YOU BUY 4



**Colliders
Twisted**
Selected Varieties
7 oz.

2\$5
FOR



**Quesos De La
Costa Quesillo**
14 oz.

5.99
EA



**Los Altos
Queso Fresco**
16 oz.

2\$7
FOR

Look for a Red Tag to Stretch Your Dollar!

FROZEN / Congelados

Rich's Vanilla Sandwich

Selected Varieties
16 Count

10⁹⁹
EA



Haagen-Dazs Ice Cream

Selected Varieties
15 Count

15⁹⁹
EA



Celeste Pizza

Selected Varieties
5 oz.

4\$5
FOR

WHEN YOU BUY 4



Dutch Farms Chicken Nuggets

3 lb.

6⁹⁹
EA



Nathans Pretzel Dogs

16 oz.

6⁹⁹
EA



Yummy Dino Buddies Club

38 oz.

8⁹⁹
EA



Sara Lee All Butter Pound Cake

16 oz.

5⁹⁹
EA



Perla Riguas

12 oz.

5⁹⁹
EA



Goya Queso Pupusas

22.2 oz.

6⁹⁹
EA



Look for a Red Tag to Stretch Your Dollar!

FRESH CUT MEATS / Carnes Frescas

**Don Francisco
Crema Latina
or Mexicana**

16 oz.

2.49
EA

**Don Francisco
Cotija Rallado**

9 oz.

3.99
EA

**Don Francisco
Cotija**

14 oz.

5.39
EA

**Don Francisco
Oaxaca Cheese**

14 oz.

4.99
EA

**Reynaldo's
Pork, Beef,
or Soy Chorizo**

11 oz.

2.53
FOR

**Reynaldo's
Longaniza**

10 oz.

2.79
EA

**Jennie-O
Ground Turkey
93% Tray**

16 oz.

2.99
EA

**Jennie-O
Ground Chub**

3 lb.

5.99
EA

FRESH CUT MEATS / Carnes Frescas



Menu del Sol Taquitos
Chicken or Beef
20 Count

3.99
EA



Hoffy Bacon
12 oz.

5.29
EA



Hoffy Sausages
Selected Varieties
32 oz.

4.99
EA



FUD Headcheese or Muenster Cheese
Queso de Puerco o Muenster
Sliced to Order

4.69
LB



FUD Original or Turkey Ham
Regular or Low Sodium
Sliced to Order

4.69
LB



Fud Cooked Ham
Regular or Low Sodium
Sliced to Order

3.49
LB

Look for a Red Tag to Stretch Your Dollar!

SWEET TREATS & SNACKS!



**Mars
XL Bags**
Selected Varieties
45 - 80 Count

9.99
EA



**Botana
Aritos**
Selected Varieties
2.65 - 2.75 oz.

99¢
EA



**Hershey's
Standard
Bars**
Selected Varieties
1.3 - 1.55 oz.

79¢
EA

WHEN YOU BUY 3



**Hershey's
All Time Greats
Chocolate &
Sweets
Snack Size
or All Sweets**
Selected Varieties
15.89 - 19.99 oz.

6.99
EA



**Butterfinger
Zombie Eyeballs**
Selected Varieties
9 oz.

3.99
EA



**Kinder Joy
Halloween**
.7 oz.

3.5
FOR



**Viloe Jelly
Pop Soccer Ball**
50 oz.

6.99
EA



**Nutella
Hazelnut
Spread**
13 oz.

3.49
EA



**Tropical
Strawberry
Preserves**
32 oz.

2.99
EA



**Abuelita
Mexican
Chocolate**
19 oz.

2.5
FOR

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Don Francisco Coffee
12 oz. Can

4.99
EA



Tru-Blu
Creme Cookies
or **Saltine Crackers**

Selected Varieties
16 - 20 oz.

2\$2
FOR

WHEN YOU BUY 2



Bettino Drinks

Selected Varieties
290 ml.

99¢
EA
+CRV

WHEN YOU BUY 4



Al Mashrek Dill Pickles

24 oz.

1.99
EA



Ibarra Ground Table Chocolate

11.5 oz.

2.99
EA



Dolores Tuna
In Oil or Water
10 oz.

2.99
EA



Best Foods Mayonnaise
Squeeze Bottle
20 oz.

3.99
EA



Bragg Apple Cider Vinegar

32 oz.

4.99
EA



Wesson Cooking Oil

Selected Varieties
48 oz.

2.99
EA



Embasa Chipotle Peppers

7 oz.

1.29
EA

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes

**Springfield
Fruit Cocktail
or Sliced Peaches**

15 - 15.25 oz.

**Springfield
Applesauce Cups**

6 Count / 4 oz.



1.79
EA

**Springfield
Pineapple**

20 oz.



1.79
EA

**Springfield
Medium or
Large Pitted
Black Olives**

6 oz.



1.49
EA

**Springfield
Canned
Vegetables**

Selected Varieties
14.5 - 15.25 oz.



89¢
EA

**Springfield
All Purpose
Flour**

5 lb.



2\$5
FOR



**Springfield
Marshmallows**

16 oz.

1.79
EA

**Springfield
Canned
Tomatoes**

Selected Varieties
28 - 29 oz.



1.79
EA

**Springfield
Honey Squeeze
Bear**

12 oz.



2.99
EA

**Shoppers Value
Paper Plates**

100 Count



2\$5
FOR

**Shopper's Value
Aluminum Foil**

25 sq. ft.



99¢
EA

Look for Springfield items throughout the store...
National Brand Quality at an everyday savings!

Shoppers Value items offer you our best value to help
you stretch your shopping dollar!



WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

**Superior
Jamaica**

16 oz.

3.79
EA

**Cinnamon
Sticks**

2.75 oz.

2.99
EA

**La Fiesta
New Mexico,
California Chili or
Arbol Chili Pods**

12 - 16 oz.

5.99
EA

**Superior
Chia Seeds**

1 lb..

2.99
EA

**Superior
Tamarindo**

16 oz.

3.29
EA

Piloncillo

4 Pack

1.79
EA

Corn Husk

16 oz.

5.99
EA

**Tajin
Clasico Fruit
Seasoning**

14 oz.

4.99
EA

GROCERY / Abarrotes



**C&H
Pure Cane
Sugar**
4 lb.

1.99
EA

WHEN YOU BUY 4



**Kellogg's
Cereal**
Selected Varieties
19.4 - 24 oz.

2.99
EA

WHEN YOU BUY 3



**Knorr
Bouillon**
Selected Varieties
32 oz.

4.99
EA

WHEN YOU BUY 2



**Mahatma
Jasmine Rice**
5 lb.

4.99
EA

WHEN YOU BUY 2



**Maseca
Corn Flour Mix**
4.4 lb.

2\$5
FOR

WHEN YOU BUY 4



**Nescafé
Clásico Instant
Coffee**
350 Grams

6.99
EA

WHEN YOU BUY 2



**Nestlé
La Lechera
Sweetened
Condensed Milk**
387 Grams

4\$5
FOR

WHEN YOU BUY 4



**Pagasa
Pasta**
Selected Varieties
7 oz.

5\$1
FOR

WHEN YOU BUY 10



**San Marcos
Whole
Jalapeño
Peppers**
26 oz.

79¢
EA

WHEN YOU BUY 4



**Teasdale
Mexican Style
Hominy**
108 oz.

1.99
EA

WHEN YOU BUY 6

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



**Red Bull
Energy Drinks**
Selected Varieties
12 oz.

3\$7
FOR
+CRV

WHEN YOU BUY 3



**Squirt or 7Up
Glass Bottle**
Selected Varieties
12 oz. Bottles

99¢
EA
+CRV

WHEN YOU BUY 3



**Arrowhead
Sparkling Water**
8 Pack
12 oz. Can
.5 Liter Bottle

2.99
EA
+CRV



**Monster
Energy Drinks**
Selected Varieties
4 Pack / 16 oz.

5.99
EA
+CRV

WHEN YOU BUY 2



**Kern's
Nectars
Prisma Pack**
1 Liter

1.29
EA



**Mexican
Coca-Cola
Glass Bottle**
235 ml.

79¢
EA
+CRV



**Pepsi, Crush,
Manzanita Sol
Mexican
Glass Bottle**
355 ml.

99¢
EA
+CRV



**Treetop
100% Apple
Juice**
64 oz.

2\$5
FOR



**Mott's
Clamato Juice**
Selected Varieties
32 oz.

2\$5
FOR
+CRV



**Little Hug
Drinks**
20 Pack / 8 oz.

3.99
EA
+CRV

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



99¢
EA



279
EA



449
EA



749
EA



2999
EA



699
EA



99¢
EA



99¢
EA



199
EA



499
EA

Look for a Red Tag to Stretch Your Dollar!

GENERAL MERCHANDISE / Mercancía en General

Isopropyl Rubbing Alcohol
12 oz.

1.99 EA

WHILE SUPPLIES LAST!



Colgate Toothpaste
8 oz.

Colgate Extra Clean Tooth Brush
4 Pack

2.79 EA



Saba Feminine Pads
Selected Varieties
14 - 18 Count

3.99 EA



T.Taio Esponjabon
4.2 oz.

4.99 EA



Mata Piojos
2 oz.

7.99 EA



Garnier Nutrisse Hair Color
Selected Varieties

3.49 EA



Pantene Shampoo
1 Liter

6.99 EA



Good & Clean Disinfectant Lemon Scented Wipes
75 Count

2.99 EA



Ty Slides
1 Pair

9.99 EA



Boss Jersey Gloves
1 Pair

9.99 EA

WHILE SUPPLIES LAST!



Mini Umbrella

4.99 EA



Water Bottles
5 Gallon

7.99 EA



5 Gallon Vitrolero
1 Count

9.99 EA



Alpine Dutch Oven
3 Quart

12.99 EA



Down Alternative Comforter Set
3 Piece
King or Queen

14.99 EA

WHILE SUPPLIES LAST!



Look for a Red Tag to Stretch Your Dollar!

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores



Mandala Tequila Blanco
750 ml.

37⁹⁹
EA



Jack Daniel's
READY TO DRINK
4 Pack / 12 oz.

11⁹⁹
EA +CRV



Belvedere Vodka
750 ml.

20⁹⁹
EA



Milagro Tequila Blanco Gift Pack
750 ml.

20⁹⁹
EA



Cazadores
READY TO DRINK COCKTAILS
Margarita, Paloma or Spicy Margarita
4 Pack / 355ml.

12⁹⁹
EA +CRV



Riunite Lambrusco Wine
1.75 Liter

10⁹⁹
EA



Bogle Wines
Selected Varieties
750 ml.

7⁹⁹
EA



Stella Rosa Fruit or Tropical Wine
6 Pack
250 ml.

17⁹⁹
EA +CRV



Stella Rosa Wines
Rose & Black
Selected Varieties
1.5 Liter

21⁹⁹
EA



Smirnoff Spicy Tamarind
6 Pack
12 oz. Bottles

7⁹⁹
EA +CRV



Sol Chelada
4 Pack
16 oz. Cans

6⁹⁹
EA +CRV



Bud/Bud Light or Montejito
12 Pack
12 oz.

9⁹⁹
EA +CRV



Miller High Life Beer
6 Pack
16 oz. Cans

5²⁹
EA +CRV



Carta Blanca Cacti Agave Seltzers
12 Pack
12 oz. Bottles

11⁹⁹
EA +CRV



Victoria Cerveza
12 Pack
12 oz. Cans or Bottles

13⁹⁹
EA +CRV

Look for a Red Tag to Stretch Your Dollar!

HOT FOODS

Comidas Calientes

Family Meal

One Rotisserie Chicken or Carnitas

1 lb.

Includes:
Medium Rice,
Medium Beans,
8 oz. Salsa & 10
Tortillas
Plus: A 2 Liter Bottle
of Coca-Cola or
Diet Coke

FREE
2 Liter Coke!
CUSTOMER PAYS
TAX & CRV



\$14.99
EA
+TAX

Spicy or Regular

Chicharron Botanero



50
25 Drumsticks
& 25 Thighs
49.99
EA
+TAX

100
50 Drumsticks
& 50 Thighs
99.99
EA
+TAX

200
100 Drumsticks
& 100 Thighs
199.99
EA
+TAX

8.99
LB
+TAX

FRESH BAKERY

Nuestra Panadería y Pastelería

Superior Masa Preparada

1.49
LB



Halloween Cupcakes

White or Chocolate
12 Count

7.99
EA



Halloween Mini Cupcakes

White or Chocolate
12 Count

3.99
EA



Halloween Cookies

Selected Varieties
10 Count

3.99
EA



WHILE SUPPLIES LAST!

WHILE SUPPLIES LAST!

Cake of the Month

Tres Leches Cappuccino Cake

8 Inch

17.99
EA



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for exclusive updates & offers
@SuperiorGrocers**



**SUPERIOR
GROCERS**

POMPEIAN
THE OLIVE OIL PEOPLE
COUPON GOOD FOR
\$1.00 OFF!

ANY POMPEIAN PRODUCT'S OZ. AND
LARGER POMPEIAN OLIVE OIL,
GRAPESEED OIL OR COOKING SPRAYS.



MANUFACTURER'S COUPON | EXPIRES 12/31/21
VOID
NOT FOR USE DIGITALLY
Not to be doubled. Consumer: Limit one coupon per purchase of specified product. No other coupon may be used with this coupon. Void if copied, sold, exchanged or transferred. Retailer: You are authorized to act as our agent and redeem this coupon at face value plus \$.08 handling if in accordance with our coupon redemption policy (copies available upon request). Mail coupons to: CMS, Dept. 716404, 1 Fawcett Dr., Del Rio, TX 78840. Cash value \$.001. Any other use or reproduction constitutes fraud. Void where taxed or restricted. Consumer pays sales tax.