

SUPERIOR GROCERS®

CELEBRATE
Hispanic Heritage
WITH YOUR FAVORITE BRANDS

RED TAG SPECIALS!



ALL RIGHTS RESERVED. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.
NO SALES TO DEALERS. SALES TAX COLLECTED ON ALL TAXABLE ITEMS. SOME ITEMS NOT AVAILABLE AT ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES GOOD WHILE SUPPLIES LAST. NO SUBSTITUTIONS.

Rain Check: We Strive to have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available. Some items may not be available in all stores. See store for availability.

SIGN UP AT: WWW.SUPERIORGROCERS.COM
BECOME A FAN AND STAY CONNECTED!
We're now on Facebook, Instagram & Twitter!
FOLLOW US AT: SUPERIORGROCERS



We gladly accept: Nutritional Vouchers,
Food Stamps & EBT
Money Orders
See store for details.



Effective Dates:
August 24th Thru
September 20th, 2021
Superior ALL • Pg 1

DAIRY & DELI / Lácteos y Carnes Frías

**Fud
Tapatio
Smoked
Sausage**
14 oz.

2.99
EA

**Parmalat
UHT Milk**
1 Liter

1.99
EA

**Chobani
Oat Milk**
52 oz.

2.99
EA

**Tampico
Zero & Tea**
64 oz.

3.50
FOR

WHEN YOU BUY 3

**Hoffy
Beef Franks**
Selected Varieties
13.5 oz.
or Bun
Length
Franks
Selected Varieties
40 oz.

2.50
FOR

**Hoffy
Franks**
Selected Varieties
16 oz.

1.59
EA

**Nellie's
Free Range
Large Eggs**
18 Count

4.99
EA

**Lakeview
Gelatin**
12 Pack

2.50
FOR

**Jelley Brown
Gelatin**
12 Pack

2.50
FOR

**La Chona
Shredded
Cheese**
16 oz.

4.49
EA

**Los Altos
Queso Fresco**
16 oz.

2.50
FOR

WHEN YOU BUY 2

**El Mexicano
Queso Panela**
10 oz.

3.79
EA

**Essential Everyday
Shredded, Chunk
or Sliced Cheese**
7 - 8 oz.

2.50
FOR

**Perla
Hard Aged
Cheese**
14 oz.

5.99
EA

Look for a Red Tag to Stretch Your Dollar!

FROZEN / Congelados

Helados Mexico Ice Cream
Selected Varieties
16 oz.



3.99
EA

WHEN YOU BUY 2

Haagen-Daaz Ice Cream Cup
3.6 oz.



4.95
FOR

WHEN YOU BUY 4

Pork Loin Fritter
12 oz.



6.99
EA

Crazy Cruising Potstickers
20 oz.



5.49
EA

Banquet Pot Pie
7 oz.



4.95
FOR

T.J. Farms Potatoes
5 lb.



5.49
EA

Springfield Corn on the Cob Value Pack
24 Count



9.99
EA

Ore-Ida Bagel Bites
31.10 oz.



9.99
EA

Goya Tamales De Elote
30 oz.



6.99
EA

Look for a Red Tag to Stretch Your Dollar!

FRESH CUT MEATS / Carnes Frescas

**Don Francisco
Crema Latina
or Mexicana**

16 oz.

2.49
EA



**Don Francisco
Cotija Rallado**

9 oz.

3.99
EA



**Reynaldo's
Pork, Beef or
Soy Chorizo**

11 oz.

2\$3
FOR



**Extra Value
Beef Patties**

4 lbs.

9.99
EA



**Don Francisco
Fresh Cheese**

14 oz.

4.49
EA



**Don Francisco
Oaxaca Cheese**

14 oz.

4.99
EA



**FUD
Cotija
Molido**

16 oz.

4.69
EA



**Cacique
Premium
Pork**

12 oz.

2.99
EA



Look for a Red Tag to Stretch Your Dollar!

FRESH CUT MEATS / Carnes Frescas



**Menu del Sol
Taquitos**
Chicken or Beef
20 Count

3.99
EA



**Hoffy
Bacon or
Thick Bacon**
12 oz.

5.29
EA



**Hoffy
Sausages**
Selected Varieties
32 oz.

4.99
EA



**FUD
Headcheese
or Muenster
Cheese**
Queso de Puerco
o Muenster
Sliced to Order

4.69
LB



**FUD
Original
Deli or Turkey
Ham**
Regular or Low Sodium
Sliced to Order

4.49
LB



**Fud
Cocido Ham**
Regular or Low Sodium
Sliced to Order

3.49
LB

Look for a Red Tag to Stretch Your Dollar!

SWEET TREATS & SNACKS!



Snickers,
Milky Way,
Twix,
Skittles,
Starburst,
or M&M
Candies
1.69 - 2.17 oz.

79¢
EA

WHEN YOU BUY 3



Joy
Ice Cream
Cups
12 Count

129
EA



Joy
Ice Cream
Cups
24 Count
Sugar Cones
12 Count

169
EA



Japon
Peanuts
14.1 oz.

329
EA



Stuffed Puff
Marshmallows
8.6 oz.

399
EA



Gamesa
Animalitos
Cookies
16 oz.

99¢
EA



Granny's Oven
Cookies
9 oz.

99¢
EA



Bauducco
Wafers
Selected Varieties
5.82 oz.

79¢
EA



Nutella
Hazelnut
Spread
13 oz.

349
EA



Abuelita
Mexican
Chocolate
19 oz.

2\$5
FOR

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Skylar's Secret Honey with Comb
16 oz.

5.99
EA



Raubi Juice
Selected Varieties
1 Liter

2.99
FOR 3



Starkist Premium White Chicken or Chicken Salad
2.6 oz.

4.99
FOR 5



Capullo Canola Cooking Oil
32 oz.

2.49
EA



Del Monte Ketchup
24 oz.

99¢
EA



LA LA Soft Taco Four Tortillas
20 Count

2.99
EA



Embasa Chipotle Peppers
7 oz.

2.99
FOR 3



Knorr Bouillon
Selected Varieties
32 oz.

5.99
EA



El Yucateco Hot Sauce
Selected Varieties
4 oz.

1.99
EA



Best Foods Mayonnaise
48 oz.

6.99
EA

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Mexico Lindo Hot Sauce
Selected Varieties
5 oz.

2\$3
FOR



Knorr Side Dishes
Selected Varieties
4.3 - 5.7 oz.

4\$5
FOR



Ducal Red Silk Beans
28 oz.

2\$5
FOR



San Marcos Chipotle Peppers
7.5 oz.
Bonus Pack
10.23 oz.

99¢
EA



San Marcos Sliced Jalapeño
26 oz.

199
EA



San Marcos Sliced Carrots or Sliced Nachos Jalapeños
26 oz.

199
EA



Verde Valle Long Grain Rice
4 lb.

299
EA



La Morena Chipotle Peppers
7 oz.

2\$3
FOR



Isadora Beans
Selected Varieties
15.2 oz.

2\$3
FOR



Doña Maria Nopalitos
30 oz.

199
EA

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Springfield White Vinegar
16 oz.

99¢ EA



Shoppers Value Mustard
14 oz. Squeeze Bottle

99¢ EA



Springfield Barbecue Sauce
Selected Varieties
18 oz.

2\$3 FOR



Springfield Macaroni & Cheese Dinner
7.25 oz.

69¢ EA



Springfield Salt
26 oz.

79¢ EA



Springfield All Purpose Flour
32 oz.

1.99 EA



Springfield Garbanzo Beans
15 oz.

99¢ EA



Springfield Foam Plates
25 Count

2.99 EA



Shoppers Value Reclosable Sandwich Bags
50 Count

1.29 EA



Special Value Facial Tissue Cube
85 Count

99¢ EA

Look for Springfield items throughout the store...
National Brand Quality at an everyday savings!

Shoppers Value items offer you our best value to help
you stretch your shopping dollar!



WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

**Tajin
Clasico Fruit
Seasoning**

14 oz.



4.99
EA

**Sundia
Fruit Cups**
Selected Varieties
7 oz.



4.99
FOR

**Superior
Chia Seeds**
1 Lb.



2.99
EA

**POM
Wonderful
Pomegranate
Juice**
16 oz.



4.99
EA
+CRV

**Fresh Gourmet
Croutons**

Selected Flavors
5 - 6.5 oz.



2.99
FOR

**Jovy
Fruit Rolls**
Selected Varieties
.75 oz.



2.99
FOR

**Ready Pac
Bistro Bowls**
Selected Varieties
5.5 - 7.75 oz.



3.99
FOR

**KeVita
Probiotic Drinks**
Selected Flavors
15.2 oz.



2.99
FOR
+CRV

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



**C&H
Pure Cane
Sugar**
4 lb.

2\$5
FOR

WHEN YOU BUY 2



**Dolores
Yellowfin Tuna**
In Oil or Water
10 oz.

2\$5
FOR

WHEN YOU BUY 4



**Ducal
Black or Red
Refried Beans**
Selected Varieties
29 oz.

1.99
EA

WHEN YOU BUY 3



**Golden Star
Long Grain
Rice**
5 lb.

1.99
EA

WHEN YOU BUY 4



**Klass Agua
Fresca Mix**
Selected Varieties
14.1 oz.

2\$4
FOR

WHEN YOU BUY 4



**San Marcos
Whole
Jalapenos**
26 oz.

79¢
EA

WHEN YOU BUY 4



**Awesome
Cleaner**
1 Gallon

2.99
EA

WHEN YOU BUY 3



**Springfield
Tomato
Sauce**
8 oz.

4\$1
FOR

WHEN YOU BUY 12



**Springfield
Pasta**
Selected Varieties
12 - 16 oz.

69¢
EA

WHEN YOU BUY 5



**Sun Vista
Beans**
Pinto, Black, or
Garbanzo
29 - 30 oz.

99¢
EA

WHEN YOU BUY 3

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



Lipton Tea
Selected Varieties
64 oz.

2\$3
FOR
+CRV

WHEN YOU BUY 2



Monster Energy Drink
12 Pack
16 oz. Cans

18.99
EA
+CRV



Sparkling Ice
Sparkling Water
17 oz.

99¢
EA
+CRV



Visvita Aloe Vera Drinks
Selected Varieties
500 ml.

89¢
EA
+CRV



Bolis Ice Pops
36 Count

2\$5
FOR



Camaronazo
32 oz.

1.99
EA
+CRV



Kern's Nectars
1 Liter

1.29
EA



Alkaline 88 Water
1 Gallon

2\$5
FOR
+CRV



Parrot Coconut Water
With or Without Pulp
16.9 oz.

79¢
EA
+CRV

WHEN YOU BUY 4



Vita Coco Coconut Water
1 Liter

3.99
EA

Look for a Red Tag to Stretch Your Dollar!

GROCERY / Abarrotes



**Pinalen
or Cloralen**
Selected Varieties
36 Count
**or Art of Green
Cleaning Wipes**
35 Count

99¢
EA



**Ensueño
Liquid Detergent**
100 oz.

6.99
EA



**Ensueño
Fabric Softener**
7 Liter

7.49
EA



**Awesome
Bleach
Cleaner**
96 oz.
24 oz.

99¢
EA



**Raid
Ant & Roach**
17.5 oz.

4.49
EA



**Fabuloso
Cleaner**
5 Liter

6.99
EA



**Superior
Paper Towels**
3 Roll

1.99
EA



**Superior
Foam Bowls**
10 Count
Soup Spoons
36 Count

99¢
EA



**Superior
Bath Tissue**
12 Rolls

4.99
EA



**Huggies
Snug And
Dry Diapers**
22 - 38 Count

8.99
EA

Look for a Red Tag to Stretch Your Dollar!

GENERAL MERCHANDISE / Mercancía en General



Look for a Red Tag to Stretch Your Dollar!

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

**Crown Royal
Cocktails
READY TO DRINK**
Selected Varieties
4 Pack
12 oz.

10⁹⁹
EA
+CRV

**Cazadores
READY TO DRINK
COCKTAILS**
Margarita, Paloma
or Spicy Margarita
4 Pack / 355 ml.

12⁹⁹
EA
+CRV

**Stella Rosa
Wine Cans**
Selected Varieties
6 Pack / 250 ml.

16⁹⁹
EA
+CRV

**Nuvo
Sparkling
Liqueur**
750 ml.

18⁹⁹
EA

**Proper Twelve
Irish Whiskey**
750 ml.

20⁹⁹
EA

**Skyy
Vodka**
1.75 Liter

19⁹⁹
EA

**Tosco
Silver or
Reposado
Tequila**
750 ml.

14⁹⁹
EA

**Tanqueray
Dry Gin**
750 ml.

20⁹⁹
EA

**Stella Rosa
Imperial
or Lux
Sparkling
Wines**
750 ml

12⁹⁹
EA

**Miller
High Life**
12 Pack / 12 oz.
Bottles

7⁹⁹
EA
+CRV

Victoria
12 Pack
12 oz. Cans

13⁹⁹
EA
+CRV

**Carta
Blanca**
12 Pack
12 oz. Bottles

11⁹⁹
EA
+CRV

**Michelob
Ultra Pure Gold**
12 Pack
12 oz. Bottles

14⁹⁹
EA
+CRV

**Barefoot
Wines**
750 ml

4⁹⁹
EA

**High Noon
Sun Sips
Variety Pack**
8 Pack
355 ml.

14⁹⁹
EA
+CRV

Look for a Red Tag to Stretch Your Dollar!

HOT FOODS

Comidas Calientes



50
25 Drumsticks
& 25 Thighs

49⁹⁹
EA
+TAX

100
50 Drumsticks
& 50 Thighs

99⁹⁹
EA
+TAX

200
100 Drumsticks
& 100 Thighs

199⁹⁹
EA
+TAX



Chicken Salad

4⁹⁹
LB



Chicharron Duro

9⁹⁹
LB
+TAX



Chicharron Botanero

8⁹⁹
LB
+TAX

FRESH BAKERY

Nuestra Panadería y Pastelería



Chocoflan with Fruit on Top
8 Inch

14⁹⁹
EA



Mini Galletas
15 Count

3⁹⁹
EA



Mini Orejas
20 Count

4⁹⁹
EA



Superior Flour Tortillas
White or Wheat
16 - 20 Count

2⁹⁹
EA

Cake of the Month

Beso de Angel Cake with Flan Filling
8 Inch

17⁹⁹
EA



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POMPEIAN
THE OLIVE OIL PEOPLE
COUPON GOOD FOR
\$1.00 OFF!
ANY POMPEIAN PRODUCT'S OZ. AND LARGER POMPEIAN OLIVE OIL, GRAPESEED OIL OR COOKING SPRAYS.



MANUFACTURER'S COUPON | EXPIRES 12/31/21
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VOID
NOT FOR USE DIGITALLY
Not to be doubled. Consumer: Limit one coupon per purchase of specified product. No other coupon may be used with this coupon. Void if copied, sold, exchanged or transferred. Retailer: You are authorized to act as our agent and redeem this coupon at face value plus \$0.08 handling if in accordance with our coupon redemption policy (copies available upon request). Mail coupons to CMS, Dept. 70404, 1 Fawcett Dr., One Box, TX 75840. Cash value \$0.01. Any other use or reproduction constitutes fraud. Void where taxed or restricted. Consumer pays sales tax.