

Happy New Year!

New Year's Eve **OPEN** 6 am - 10 pm
New Year's Day **OPEN** 8 am - 7 pm

Feliz Año Nuevo

RED TAG SPECIALS!

SUPERIOR GROCERS

Quality, Variety & Value!



Navel Oranges
Naranjas

RED TAG SPECIAL!
69¢ LB

Cortes Frescos!

Boneless Beef Chuck Steak or Roast
FAMILY PACK or Service Counter
Diesmillo de Res Sin Hueso

RED TAG SPECIAL!
5.99 LB

U.S.D.A. CHOICE

Green Cabbage
Repollo Verde

RED TAG SPECIAL!
2.99 LBS

Tamales
Beef, Chicken, Sweet Corn, Pork or Jalapeno Cheese
Made with 100% Fresh Stone Ground Nixtamal

RED TAG SPECIAL!
2.99 EA +TAX

Cortes Frescos!

Pork Cushion Meat or Boneless Skinless Pork Leg
FAMILY PACK or Service Counter
Pierna Sin Hueso o Piel o Maciza de Puerco

RED TAG SPECIAL!
2.69 LB

100% NATURAL All of Natural 100% NATURAL

SPECIALS OF THE WEEK / Especiales de la semana

Coca Cola
Selected Varieties
2 Liter

1.99 EA +CRV

WHEN YOU BUY 3 OR MORE

Lay's or Kettle Lay's Potato Chips
Selected Varieties
5 - 8 oz.

2.49 EA

WHEN YOU BUY 4 OR MORE

Guerrero Corn Tortillas
80 Count
or Riquisimas Flour
24 Count

2.99 EA

WHEN YOU BUY 2 OR MORE

1-2-3 Vegetable or Canola oil
33.8 oz.

2.99 EA

Super Lucky Elephant Jasmine Rice
5 lb.

4.99 EA

WHEN YOU BUY 2

Alfaros Artesano Bread
20 oz.

2.49 EA

Masabrosa Instant Corn Masa
4 lb.

2.59 EA

WHEN YOU BUY 3

Guerrero Tostadas Caseras
Selected Varieties
22 Count

1.99 EA

WHEN YOU BUY 2 OR MORE

Jubilee Bath Tissue or Paper Towels
12 Count
6 Count
Superior Napkins
500 Count

2.99 EA

McCormick Mayonnaise with Lime
28 oz.

5.99 EA

Nabisco Party Size Chips Ahoy!, Oreo, Ritz
24.16-27.40 oz.

4.99 EA

Joseph Farms Cheese
Block or Shredded
Selected Varieties
32 oz.

7.99 EA

Bud Light, Tecate, Miller Lite or Coors Light
30 Pack / 12 oz. Cans

21.99 EA +CRV

Nescafe Clasico Instant Coffee
7 oz.

4.99 EA

WHEN YOU BUY 2

Yoplait Yogurt Drinkable
Selected Varieties
7 oz.

10¢ FOR **7**

Bud Light, Tecate, Miller Lite or Coors Light
30 Pack / 12 oz. Cans

21.99 EA +CRV

Thrifty Ice Cream
Selected Varieties
48 oz.

4.99 EA

WHEN YOU BUY 2

ESPECIALES DE SABADO, DOMINGO, LUNES Y MARTES SATURDAY, SUNDAY, MONDAY & TUESDAY Specials!

DECEMBER 28 DECEMBER 29 DECEMBER 30 DECEMBER 31

Cortes Frescos!

Pork Stew Meat
FAMILY PACK or Service Counter
Trochitos de Puerco

2.69 LB

Beef Feet or Tripe
Menuedo o Patas de Res

2.99 LB

Cut Up Mutton or Beef Tendons
Chivo Cortado en Trozos o Tendones de Res

3.99 LB

Bar S Hot Link
48 oz.

7.99 EA

Cilantro, Red Radishes or Green Onions
Cilantro, Rabanos o Cebolillitas Verde

3.99 FOR

Green Limes
Limon Verde

79¢ LB

Red Grapes
Uvas Rojas

2.49 LB

Thrifty Ice Cream
Selected Varieties
48 oz.

4.99 EA

WHEN YOU BUY 2

Calidad Chips
10.5-11 oz.

3\$5 FOR

WHEN YOU BUY 3

Ibarra Chocolate
19 oz.

2\$5 FOR

WHEN YOU BUY 2

Gran Malo Tamarind Tequila
750 ml.

18.99 EA +CRV

Modelo Pacifico Corona or Dos Equis XX
24 Pack / 12 oz. Cans

26.99 EA +CRV

Butter or Chocolate Bundt Cakes

\$5 EA

New Year Cupcakes
10 Count

7.99 EA

Superior Wings

9.99 LB +TAX

Chicken Family Meal
SERVES 3 PEOPLE

16.99 EA +TAX+CRV

Includes: Medium Rice, Medium Beans, 8 oz. Salsa & 10 Tortillas Plus a 2L Bottle of Coca-Cola or Diet Coke

SUPERIOR GROCERS Home Delivery

- Always fresh Siempre fresco
- Fast Delivery Entrega Rapida
- Personal Shopper Comprador personal

shop.superiorgrocers.com

ORDER WITH **Uber Eats**

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NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective: December 25th thru December 31st

Wed	Thu	Fri	Sat	Sun	Mon	Tue
25	26	27	28	29	30	31

Juanita's FOODS

Juanita's Nacho Cheese
15 oz.
2.99 EA

Juanita's Hominy
110 oz.
3.99 EA
WHEN YOU BUY 3

Juanita's Menudo without Hominy
25 oz.
4.99 EA

Juanita's Meatball Soup
25 oz.
4.99 EA

Juanita's Nacho Cheese
106 oz.
11.99 EA

Juanita's Menudo
94 oz.
13.99 EA

RED TAG SPECIALS! Quality, Variety & Value!
Calidad, Variedad y Precios Bajos!

Pepsi
Selected Varieties
12 Pack / 12 oz. Cans
10 Pack / 7.5 oz. Cans
8 Pack / 12 oz. Bottles
4.49 EA +CRV
WHEN YOU BUY 3

Pepsi Cola
Selected Varieties
2 Liter
3.5 FOR 5 +CRV
WHEN YOU BUY 3

7Up, Sunkist or Squirt
Selected Varieties
8 Pack / 12 oz. Bottles
10 Pack / 7.5 oz. Cans
12 Pack / 12 oz. Cans
3.5 FOR 13 +CRV
WHEN YOU BUY 3

7UP, Squirt, Canada Dry, A&W or Hawaiian Punch
Selected Varieties
2 Liter
3.5 FOR 5 +CRV
WHEN YOU BUY 3

Coca Cola
Selected Varieties
6 Pack / 0.5 ltr.
6 Pack / 7.5 oz.
3.99 EA +CRV
WHEN YOU BUY 3

GROCERY / Abarrotes

Niagara Drinking Water
32 Pack / 16.9 oz.
10.99 FOR 32 +CRV
WHEN YOU BUY 3

Nestle Carnation Evaporated Milk
11.5 oz.
1.99 EA

Ragu Pasta Sauce
14.5 - 24 oz.
2.49 EA

Anthony's Pasta
Selected Varieties
32 oz.
1.99 EA
WHEN YOU BUY 3

Pompeian Extra Virgin Olive Oil
68 oz.
22.99 EA

La Morena Whole Jalapenos
28.2 oz.
3.5 FOR 5

Los Portales Cafe De Olla
6 oz.
4.99 EA

D'Gari Gelatin or Carmel Flan
4.2 oz.
4.7 oz.
3.5 FOR 4

Klass Atole
1.5 oz.
3.99 FOR 3

Shin Ramyun Family Pack
4.5 oz.
3.99 EA

Langers Apple Juice
64 oz.
1.99 EA +CRV

Clamato Original Cocktail
64 oz.
4.99 EA +CRV
WHEN YOU BUY 2

Quaker Oats
Quick or Old Fashioned
42 oz.
4.99 EA
WHEN YOU BUY 2

El Comal Grande Corn Tortillas, Yellow Corn
30 Count
3.49 EA

Mission Tortilla Chips
Selected Varieties
18 oz.
2.99 EA

Electrolit Beverage
Selected Varieties
21 oz.
2.5 FOR 4

Cinsa Tamale Pot
34 Quart
39.99 EA

Awesome Cleaner or Soilove Laundry Stain Remover
128 oz.
4.99 EA

Ace Laundry Detergent
8.5 Liter
16.99 EA

Sensational Coated Paper Plates
8.5 in / 125 Count
7.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

El Mexicano Queso Fresco or Cremas
Selected Varieties
15 oz.
2.5 FOR 5
WHEN YOU BUY 2

Bar S Meat Franks
12 oz.
5.5 FOR 5
WHEN YOU BUY 5

Minute Maid Berry Punch or Fruit Punch
59 oz.
1.99 EA

Simply Orange Juice Original
52 oz.
3.99 EA +CRV

Daisy Sour Cream
24 oz.
3.49 EA

El Mexicano Yogurt
12 Pack / 7 oz.
13.99 EA

Bar S Extra Lean Cooked Ham S
12 oz.
3.99 EA

Bar S Extra Lean Sliced Ham
32 oz.
8.99 EA

Almond Breeze Milk
96 oz.
5.49 EA

Tampico Citrus Punch
1 Gallon
2.5 FOR 5 +CRV

Bar S Smoked Bacon
12 oz.
4.99 EA

Bar S Bun Length Franks
48 oz.
4.99 EA

FROZEN / Congelados

Yummy Dino Buddies Chicken Nuggets
21 oz.
5.99 EA

Ore-Ida Potatoes Fries
Selected Varieties
28 - 32 oz.
3.99 EA

Green Giant Corn On Cob
12 Ears
4.99 EA

Bibigo Wontons
24 oz.
4.99 EA

Stouffers Party Style Lasagna
90 oz.
14.99 EA

Delimex Taquitos
Selected Varieties
23 Count.
5.99 EA

Cool Whip Topping
8 oz.
3.5 FOR 5
WHEN YOU BUY 3

Tru Fru Strawberries With Chocolate
8 oz.
4.99 EA

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Andre Champagne
Selected Varieties
750 ml.
5.99 EA +CRV

Stella Rosa Wines
Selected Varieties
750 ml.
8.99 EA +CRV
WHEN YOU BUY 3

Michelob Ultra
12 Pack / 12 oz. Cans
12.99 EA +CRV

Modelo Especial
12 Pack / 12 oz. Cans
15.99 EA +CRV

Sauza Hornitos Tequila
Reposado or Silver
750 ml.
18.99 EA +CRV

Cazadores Tequila
Reposado or Silver or Grey Goose Vodka
750 ml.
19.99 EA +CRV

Modelo Chelada Variety Pack
12 Pack / 12 oz. Cans
16.99 EA +CRV

Mike's Hard Lemonade Party Kit or Smirnoff Twisted Party Pack
12 Pack / 12 oz.
17.99 EA +CRV

Gran Centenario Tequila
Reposado or Corralejo
750 ml.
24.99 EA +CRV

Buchanan Masters Blend, D'usse Cognac or Maestro Dobel Diamante Reposado
750 ml.
39.99 EA +CRV

Michelob Ultra
24 Pack / 12 oz. Cans
21.99 EA +CRV

Modelo Especial, Pacifico Clara or Smirnoff Twisted Party Pack
18 Pack / 12 oz. Bottles
22.99 EA +CRV

DIGITAL COUPON
Buchanan's 12 Year Old Scotch Whiskey
750 ml.
24.99 - 5.00
19.99 EA +CRV

DIGITAL COUPON
Don Julio Claro Anejo 70th Anniversary
750 ml.
59.99 - 5.00
54.99 EA +CRV

DIGITAL COUPON
Clase Azul Tequila Reposado or Don Julio 1942 Tequila Anejo
750 ml.
159.99 - 10.00
149.99 EA +CRV

DIGITAL COUPON
Johnnie Walker Blue Label Whiskey or Hennessy XO Cognac
750 ml.
189.99 - 10.00
179.99 EA +CRV

BUY 2 SAVE \$6 MIX & MATCH

Smirnoff Vodka
Selected Varieties
750 ml.
6.99 EA +CRV
WHEN YOU BUY 2

Captain Morgan Spiced Rum
750 ml.
9.99 EA +CRV
WHEN YOU BUY 2

Johnnie Walker Red Label Blended Whisky
750 ml.
14.99 EA +CRV
WHEN YOU BUY 2

Crown Royal Whisky
Selected Varieties
750 ml.
16.99 EA +CRV
WHEN YOU BUY 2

Bulleit Bourbon
750 ml.
19.99 EA +CRV
WHEN YOU BUY 2

Johnnie Walker Black Label Whisky
750 ml.
23.99 EA +CRV
WHEN YOU BUY 2

Don Julio Tequila Blanco
750 ml.
36.99 EA +CRV
WHEN YOU BUY 2

Don Julio Tequila Reposado
750 ml.
42.99 EA +CRV
WHEN YOU BUY 2

FRESH CUT MEATS / Carnes Frescas

SUPERIOR RANCH SR

 Beef Clod Steak or Roast FAMILY PACK or Service Counter Espaldilla de Res 5.79 LB	 Sirloin Tip Roast or Steak FAMILY PACK or Service Counter Milanesa de Res 5.99 LB	 Untrimmed Tri-Tip Roast or Steak Punta de Palomilla en Trozo 5.99 LB	 Beef Bottom Round Roast or Steak FAMILY PACK or Service Counter Pulpa Blanca 5.99 LB
 Beef Top Blade Steak Planchuela de Res 5.99 LB	 Beef Center Cut Shank FAMILY PACK or Service Counter Centro de Chamorro de Res 3.99 LB	 Beef Neckbones Espinazo de Res 2.99 LB	 Beef Taco Meat FAMILY PACK or Service Counter Carne Picada de Res 5.29 LB
 Chicken Drumsticks or Leg 1/4's FAMILY PACK or Service Counter Piernas de Pollo - Regulares o Con Muslo 1.29 LB	 Boneless Skinless Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Deshuesada 2.99 LB	 Chicken Leg Meat FAMILY PACK or Service Counter Pierna De Pollo Deshuesada 2.79 LB	 Cut Up Bone-In Pork Mix FAMILY PACK or Service Counter Carne Mixta de Puerco con Hueso 1.99 LB

FRESH SEAFOOD / Pescado y Mariscos Frescos

 Tilapia or Swai Fillet Frozen/Defrosted Filete de Mojarra o Swai 3.99 LB	 Raw White Shrimp 26-30 Count Frozen/Defrosted Camaron Blanco 5.99 LB	 Whole Squid Frozen/Defrosted Calamar Entero 99¢ LB	 Snow Crab Clusters Frozen/Defrosted Patatas de Jaiba 14.99 LB	 Salmon Fillet Norwegian Fresh Never Frozen Filete de Salmon 10.99 LB
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CONVENIENCE

 Supremas Cornish Hens 4 Pack 14.99 EA	 Supremas Cornish Hens 8 Pack 25.99 EA	 Ariztia Chicken Party Wings 10 lb. 27.99 EA	 Aunt Bessies Maws 3 lb. 11.99 EA	 Pork Hocks, Neckbones, or Smoked Turkey Necks 4.49 LB	 Danish Crown Chitterlings 5 lb. 14.99 EA
 Simplet Hashbrowns 10 Count 3.29 EA	 Simplet Hashbrowns 20 Count 5.99 EA	 El Campestre Salsas, Superior Pozolera & Diabla 16 oz. 3.99 EA	 Superior Grocers Cuertitos 32 oz. 5.99 EA	 Superior Seasonings 7-14 oz. 3.99 EA	 Swai Fillet 2 lb. Bag 7.99 EA
 Tilapia Fillet 2 lb. Bag 9.99 EA					

SERVICE DELI / Cremeria

 Krusse Boneless Ham Sliced to Order 2.99 LB	 Krusse Black Forest Ham Sliced to Order 4.99 LB	 Quesillo Oaxaqueño Artesanal 6.99 LB	 Queso Cotija Molido 5.49 LB	 Queso Fresco Casero or Cremoso 3.99 LB
 FUD Turkey Ham Sliced to Order 5.79 LB	 Foster Farm Oven Roast and Hickory Smoked 4.49 LB	 El Mexicano Panela 3 lb. 14.99 EA	 Requeson 3.49 LB	 Crema Mexicana or Centro Americana 2.49 LB

HOT FOODS / Comidas Calientes

 Rotisserie Chicken 9.99 +TAX	 Barbacoa 10.99 LB +TAX	 Pork Carnitas 10.99 LB +TAX
 Potato Wedges 4.49 LB +TAX	 Rice or Beans 4.99 LB +TAX	 Salsa Molcajete Roja 4.99 EA/LB
 Champurrado or Atoles 3.99 EA +TAX	 Superior Prepared Lard or Manteca Morena 2.99 LB	 Chicharron Belly 15.99 LB +TAX
 Guacamole 6.99 LB	 Chicharron Botanero 10.49 LB	

MONDAY FRIED CHICKEN  \$1 EA +TAX	TUESDAY TAQUITOS Chicken or Potato  \$1 EA +TAX	WEDNESDAY CALDO Beef or Chicken 24 oz.  \$6 EA +TAX	THURSDAY BBQ RIBS  6.99 LB +TAX	FRIDAY FRIED TILAPIA  3.99 EA +TAX	SATURDAY MENUDO OR POZOLE 24 oz.  6.99 EA +TAX
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 Del Fierito Tomato Sauce 7.4 oz. 69¢ EA	 Buffalo Clasica Salsa Picante 5.04 oz. 99¢ EA	 La Victoria Taco Sauce Selected Varieties 12 oz. Embasa Sliced Carrots 26 oz. 2.49 EA	 Skippy Creamy or Crunchy Peanut Butter 16.3 oz. 2.49 EA	 Hormel Spam 12 oz. 2.99 EA
 Doña Maria Mole Selected Varieties 8.25 oz. Herdez Salsa Verde 16 oz. 2.99 EA	 Hormel Pepperoni 6 oz. 2.99 EA	 Hormel Chili With or Without Beans 15 oz. 2\$5 FOR	 Herdez Salsas Selected Varieties 7 oz. 4\$5 FOR	 Planters Roasted Peanuts 16 oz. 2\$5 FOR

DIGITAL DEALS



EXPIRES: 12/31/2024

DIGITAL COUPON

Penafiel Mineral Water
Selected Varieties
20.3 oz.
0.99 SALE PRICE
- 0.20 DIGITAL COUPON



79¢ EA +CRV
LIMIT OF 5

DIGITAL COUPON

Bar-S Corn Dog
10.68 oz.
3.49 SALE PRICE
- 2.00 DIGITAL COUPON



1.49 EA

DIGITAL COUPON

La Croix Sparkling Drink
8Pack / 12 oz.
3.99 SALE PRICE
- 1.00 DIGITAL COUPON



2.99 EA +CRV

DIGITAL COUPON

Kraft Mayonnaise
30 oz.
3.99 SALE PRICE
- 1.00 DIGITAL COUPON



2.99 EA

DIGITAL COUPON

Challenge Butter Quarters
16 oz.
4.49 SALE PRICE
- 1.00 DIGITAL COUPON



3.49 EA

DIGITAL COUPON

Ponche Tray Pack
3.99 SALE PRICE
- 0.50 DIGITAL COUPON



3.49 LB

DIGITAL COUPON

Superior Chips
28 oz.
4.99 SALE PRICE
- 1.00 DIGITAL COUPON



3.99 EA

DIGITAL COUPON

8 Piece Fried Chicken
9.99 SALE PRICE
- 1.00 DIGITAL COUPON



8.99 EA +TAX

DIGITAL COUPON

Pompeian 100% Grapeseed Oil
68 oz.
10.99 SALE PRICE
- 1.00 DIGITAL COUPON



9.99 EA

DIGITAL COUPON

Topo Chico
12 Pack
11.99 SALE PRICE
- 2.00 DIGITAL COUPON



9.99 EA +CRV

Essential EVERYDAY®

Essential Everyday Vegetables
Selected Varieties
15 - 15.25 oz.

99¢ EA

Essential Everyday Macaroni & Cheese Dinner
7.25 oz.

1.29 EA

Shopper's Value Aluminum Foil
25 sq. ft.

1.29 EA

Essential Everyday Olives
Selected Varieties
6 oz.

1.49 EA

Essential Everyday Peanut Butter
Selected Varieties
16 oz.

1.99 EA

Essential Everyday Chunk Cheese
8 oz.

2.49 EA

Essential Everyday Sliced Peaches or Fruit Cocktail
29 - 30 oz.

2.49 EA

Essential Everyday Tomato Sauce
8 oz.

6 FOR \$3

Essential Everyday Potatoes
Selected Varieties
32 oz.

3.49 EA

Essential Everyday Butter
Selected Varieties
16 oz.

4.49 EA

Essential Everyday Oatmeal
Quick or Old Fashioned
42 oz.

4.49 EA

Essential Everyday Pasta
Selected Varieties
12 - 16 oz.

4 FOR \$5

T.J. Farms Hash Brown Patties
18 Count

5.99 EA

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Pineapple Piña **99¢ LB**

Granny Smith Apples Manzanas **99¢ LB**

Halos Mandarins 2 lb. Bag **3.99 EA**

Fruit Cocktail Platter **2.99 LB**

Cucumbers Pepinos **2.99 FOR**

Chayote Squash **89¢ LB**

Pasilla Peppers **99¢ LB**

Large Avocado Aguacate Grande **2\$4 FOR**

Celery Apio **99¢ EA**

Jalapeño Pepper or Tomatillos Chile Jalapeno o Tomatillo **99¢ LB**

White Rose or Red Potatoes Papa Blanco o Roja **99¢ LB**

Mexican or Italian Squash Calabaza Mexicana o Italiana **99¢ LB**

Macho Plantains Platano Macho **99¢ LB**

Yucca Root Yuca **1.29 LB**

Carrots 5 lb. Bag Zanahoria **2\$6 FOR**

Russet Potatoes 10 lb. Bag Bolsa de Papa Russet **2.99 EA**

Central American Banana Leaves **2.69 LB**

Loroco Clamshell 4 oz. **3.99 EA**

Chayote Negro **2.99 LB**

Pinto Beans Frijoles Pinto **99¢ LB**

Sweet Potatoes, Jumbo or Medium Yams **89¢ LB**

Castilla Squash **79¢ LB**

Piloncillo 8 oz. **99¢ EA**

Cinnamon Sticks 2.75 oz. **3.29 EA**

Spiced World Minced Garlic 32 oz. **6.99 EA**

Fresh Gourmet Croutons Selected Varieties 5oz. **1.79 EA**

Gourmet Garden Herbs/Paste Selected Varieties 4 oz. **4.99 EA**

Maya Atado de Dulce 28 oz. **3.19 EA**

ORGANICS GUARANTEED FRESH / ¡Organicos con frescura garantizada!

Organic Bananas 2.5 lb. Bag **1.99 EA**

Organic Green Beans 16 oz. **2.69 EA**

Organic Baby Peeled Carrots 16 oz. **1.69 EA**

Baby Charleston or Baby Garnet Yams 16 oz. **2.49 EA**

Organic Red or Yellow Potatoes 24 oz. **3.19 EA**

FRESH FLORAL

Single Rose Selected Varieties **\$5 EA**

Celebration Bouquet Selected Varieties **\$16 EA**

Fancy Dozen Roses Bouquet Selected Varieties **\$22 EA**

Assorted Orchids Selected Varieties **\$15-\$28 EA**

FRESH BAKERY / Nuestra Panadería

Tres Leches Cake With Fruit on Top 8 Inch **22.99 EA**

New Year's Novelty Cake **22.99 EA**

Half Moon Fruit Tart **9.99 EA**

Mosaico or Pecan Gelatin **12.99 EA**

New York Cheesecake or Creme Brulee **9.99 EA**

Tres Leches Cake Sliced Assorted Flavors **2.99 EA**

Mini Empanadas 16 Count **5.99 EA**

Mantecadas Vanilla or Chocolate 10 Count **\$5 EA**

Pan de Leche 12 Count **2.99 EA**

Ranch Rolls 24 Count **2.99 EA**

Superior Tortillas 40 Count **2.49 EA**