

SUPERIOR GROCERS



Quality, Variety & Value!

RED TAG SPECIALS!

Superior Brownie Bundt Cake
\$5 EA

Fresh Corn Elote Fresco
RED TAG SPECIAL!
2.99[¢] FOR

Cortes Frescos! **U.S.D.A. CHOICE**

Beef Sirloin Tip Steak
FAMILY PACK or Service Counter
Milanesa de Res
RED TAG SPECIAL!
4.99 LB

Roma Tomatoes
Tomate Roma
RED TAG SPECIAL!
79[¢] LB

Cortes Frescos!

Boneless Chicken Leg Meat
FAMILY PACK or Service Counter
Pierna de Pollo Deshuesada
RED TAG SPECIAL!
2.29 LB

White Onions
Cebollas Blanca
RED TAG SPECIAL!
79[¢] LB

Head-On Large Shrimp
30 - 40 Count
Frozen/Defrosted
Service Counter
Camaron con Cabeza Grande
RED TAG SPECIAL!
3.99 LB

SPECIALS OF THE WEEK / Especiales de la semana

<p>Coca Cola Selected Varieties 2 Liter</p> <p>1.99 EA +CRV</p> <p>WHEN YOU BUY 3</p>	<p>Frito Lay Cheetos or Fritos Selected Varieties 8.5 - 9.5 oz.</p> <p>2.99 EA</p> <p>WHEN YOU BUY 2</p>	<p>Mahatma Jasmine Rice 5 lb.</p> <p>5.99 EA</p>	<p>Essential Everyday Tomato Sauce 8 oz.</p> <p>6.99 FOR 3</p>
<p>Kellogg's Family Size Cereals Selected Varieties 16 - 25 oz.</p> <p>4.99 EA</p> <p>WHEN YOU BUY 2</p>	<p>Malher Consome de Pollo 32 oz.</p> <p>5.99 EA</p>	<p>Alfaros Artesano Bread Selected Varieties 20 oz.</p> <p>3.49 EA</p>	<p>Belvita Breakfast Biscuits Selected Varieties 8.80 oz.</p> <p>3.49 EA</p>
<p>Gatorade Selected Varieties 8 Pack / 20 oz.</p> <p>6.99 EA +CRV</p> <p>WHEN YOU BUY 2</p>	<p>Niagara Drinking Water 32 Pack 16.9 oz.</p> <p>3.99 FOR 10.99 +CRV</p> <p>WHEN YOU BUY 3</p>	<p>Bar-S Meat Franks 12 oz.</p> <p>5.99 FOR 5</p> <p>WHEN YOU BUY 5</p>	<p>Bud Light, Budweiser Tecate, Tecate Light, Miller Lite or Coors Light 30 Pack / 12 oz. Cans</p> <p>20.99 EA +CRV</p>

RED TAG SPECIALS! ESPECIALES DE SABADO Y DOMINGO SATURDAY & SUNDAY Specials! APRIL 27 APRIL 28

<p>Peruvian Beans Frijoles Peruano</p> <p>50 lb. Bag \$49.50 Limit of 2</p> <p>99[¢] LB</p>	<p>Seedless Watermelon Sandia Sin Semillas</p> <p>59[¢] LB</p>	<p>Masa Brosa Masa Flour Mix</p> <p>4 lb.</p> <p>2.99 FOR 5</p>	<p>Calidad Tostadas 20 Count</p> <p>3.99 FOR 5</p>
<p>Boneless Beef Chuck Steak or Roast FAMILY PACK or Service Counter Diesmillo de Res Sin Hueso</p> <p>4.99 LB</p>	<p>Raw White Shrimp 26 - 30 Count Frozen/Defrosted Camaron Blanco</p> <p>4.99 LB</p>	<p>La Costeña Whole Jalapeños</p> <p>26 oz.</p> <p>4.99 FOR 5</p>	<p>FUD Bacon 8.8 oz.</p> <p>3.49 EA</p>
<p>Superior Flour Tortillas 8 - 10 Count</p> <p>1.49 EA</p>	<p>Menudo or Pozole 24 oz.</p> <p>6.99 EA +TAX</p>	<p>Jersey Maid Ice Cream 4 Quarts</p> <p>6.99 EA</p>	<p>Modelo, Corona or Pacifico 12 Pack / 12 oz. Bottles</p> <p>14.99 EA +CRV</p>

NOT ALL ITEMS AVAILABLE IN ALL STORES

Prices Effective: **April 24th thru April 30th 2024**

Wed	Thu	Fri	Sat	Sun	Mon	Tue
24	25	26	27	28	29	30

SUPERIOR SAVINGS FOR THE WHOLE FAMILY

Colgate Toothpaste
4 oz. Bonus
60% FREE
99¢ EA
WHEN YOU BUY 3

Del Monte Ketchup
24 oz.
1.29 EA
WHEN YOU BUY 3

Gamesa Cookies
Selected Varieties
8.1 - 15.5 oz.
2.99 EA
WHEN YOU BUY 2

La Morena Whole Jalapeños or Chipotle
28.2 oz. or 8 oz.
2\$3 FOR
WHEN YOU BUY 2

Helados Mexico Bolis
Selected Varieties
6 Pack / 3 oz.
4.99 EA
WHEN YOU BUY 2

Awesome Cleaner Refill
128 oz.
4.99 EA
WHEN YOU BUY 2

Scott Comfort Plus Bath Tissue or Paper Towels
12 Count or 6 Count
4.99 EA
WHEN YOU BUY 3

Tina's Burritos
4 oz.
10\$5 FOR
WHEN YOU BUY 10

Danimals Smoothie Yogurt
12 Pack / 3.1 oz.
5.49 EA
WHEN YOU BUY 2

Kerns Fridge Pack
12 Pack / 11.5 oz.
5.99 EA +CRV
WHEN YOU BUY 2

Silk Almond Milk
64 oz.
2\$6 FOR
WHEN YOU BUY 2

RED TAG SPECIALS! Quality, Variety & Value!
Calidad, Variedad y Precios Bajos!

7Up, Sunkist or Squirt
Selected Varieties
8 Pack / 12 oz. Cans
4.99 EA +CRV
WHEN YOU BUY 3

Powerade
Selected Varieties
8 Pack / 20 oz.
5.99 EA +CRV

Coca Cola Mini Cans
Selected Varieties
10 Pack
7.5 oz. Cans
6.49 EA +CRV
WHEN YOU BUY 2

Jarritos or Mineragua
Selected Varieties
1.5 Liter
3\$4 FOR
WHEN YOU BUY 3

BUY TWO GET ONE FREE
Red Bull Energy Drinks
12 oz.
\$2.99 EA +CRV
WHEN YOU BUY 2
Llévate Uno GRATIS

GROCERY / Abarrotes

Capri Sun
Selected Varieties
10 Pack / 6 oz.
2.99 EA
WHEN YOU BUY 2

Capullo Canola Oil
32 oz.
2.49 EA

Faraon Pasta
Selected Varieties
7 oz.
5\$2 FOR

Zulka Pure Cane Sugar
4 lb.
3.49 EA
WHEN YOU BUY 2

Sun Vista Beans
Selected Varieties
29 - 30 oz.
4\$5 FOR

Sara Lee Bagels
Selected Varieties
16.7 oz.
3.99 EA

Betty Crocker Pancake Mix
Selected Varieties
37 oz.
2.99 EA

Nescafe Clasico Instant Coffee
7 oz.
5.99 EA

BUY ONE GET ONE FREE
Best Foods Mayonnaise
48 oz.
\$7.99 EA
Llévate Uno GRATIS

Parrot Water
16.9 oz.
5\$5 FOR

Clamato
Selected Varieties
64 oz.
4.99 EA
WHEN YOU BUY 2

Tropi Champan Soda
2 Liter
2\$4 FOR

Guerrero Corn Tortillas
100 Count
3.99 EA

El Comal La Comaleada Flour Tortillas
14 Count
2.99 EA

El Paraiso Tostada Casera
12.8 oz.
1.99 EA

Jarritos or Mineragua
Selected Varieties
12.5 oz.
5\$5 FOR
WHEN YOU BUY 5

Jubilee Bath Tissue
12 Count
3.99 EA

Pinalen Multipurpose Cleaner
128 oz.
5.99 EA

Roma Laundry Detergent
5 kg.
8.99 EA

Tide Simply Laundry Detergent
105 - 128 oz.
9.99 EA

Always Ultra Thin Feminine Pads
20 - 36 Count
5.99 EA

Head & Shoulders Shampoo
1 Liter
7.49 EA
WHEN YOU BUY 2

Vitrolero with Dispenser
3 Gallon Folding Chairs
9.99 EA

Smoochy Pals
Selected Varieties
9.99 EA

DAIRY & DELI / Lácteos y Carnes Frías

Los Altos Queso Fresco
10 oz.
2\$5 FOR

Joseph Farms Block or Shredded Cheese
Selected Varieties
32 oz.
7.49 EA

El Mexicano Yogurt
Selected Varieties
7 oz.
4\$5 FOR
WHEN YOU BUY 4

Saboricos Yogurt Drink
1.5 Liter
3\$5 FOR

Danonino Yogurt
Selected Varieties
12 Pack / 1.76 oz.
3.99 EA

LALA Blended Yogurt
Selected Varieties
30 - 32 oz.
2\$6 FOR

Florida Natural Lemonade
Selected Varieties
59 oz.
2\$5 FOR
WHEN YOU BUY 2

Rockview Punch
Selected Varieties
1 Gallon
3\$5 FOR

Kraft Shredded Cheese
8 oz.
2\$6 FOR

Kraft American Cheese Singles
12 oz.
2.99 EA
WHEN YOU BUY 2

Cloverdale Bacon
12 oz.
4.99 EA

Bar-S Extra Lean Cooked Ham
12 oz.
3.99 EA

Lactaid Milk
Selected Varieties
96 oz.
6.49 EA

Planet Oat Creamer or Oat Milk
Selected Varieties
32 oz. or 52 oz.
3.99 EA

FUD Original Ham
2 lb.
7.99 EA

Reynaldo's Chorizo
11 oz.
1.99 EA

Tampico Citrus Punch
Selected Varieties
1 Gallon
2\$5 FOR

Viloe Life Lactaid Drink
4 Pack / 3.4 oz.
4\$5 FOR

Juan J's Rice Pudding or Creamy Flan
8.5 oz.
1.29 EA

Flan Napolitano
4.5 oz.
1.29 EA

FROZEN / Congelados

Essential Everyday Potatoes
Selected Varieties
32 oz.
3.49 EA

Essential Everyday Vegetables
12 oz.
4\$5 FOR
WHEN YOU BUY 4

Jimmy Dean Pancake on a Stick
Selected Varieties
30 oz.
9.99 EA

Jose Ole Taquitos
Selected Varieties
20 Count
5.99 EA

Hot Pockets
Selected Varieties
22.5 oz.
5.99 EA

Essential Everyday Waffles
Selected Varieties
12.3 oz.
2.49 EA

La Reina Paletas
Selected Varieties
6 Count
4.99 EA

Thrifty Ice Cream
Selected Varieties
48 oz.
4.49 EA
WHEN YOU BUY 2

BEER, WINE & LIQUOR / Cerveza, Vinos y Licores

Capriccio Sparkling Sangria
Selected Varieties
750 ml.
6.99 EA +CRV

Stella Rosa Wines
Selected Varieties
750 ml.
10.99 EA +CRV

Cantaritos Bud Light or Budweiser
18 Pack / 12 oz.
15.99 EA +CRV

Lite
16.99 EA +CRV

Santa Clara Rompope
1 Liter
9.99 EA +CRV

Hartley V.S.O.P. Jim Beam Bourbon Whiskey
1.75 Liter
12.99 EA +CRV

Michelob Ultra
18 Pack / 12 oz. Bottles or Cans
17.99 EA +CRV

Twisted Tea or White Claw Hard Seltzer
12 Pack / 12 oz.
15.99 EA +CRV

Johnnie Walker Black Scotch or 1800 Tequila
Silver or Reposado
750 ml.
24.99 EA +CRV

Patron Silver Tequila or Buchanan's Master Blend
750 ml.
34.99 EA +CRV

Modelitos or Coronitas
24 Pack
7 oz. Bottles
21.99 EA +CRV

Dos Equis XX, Pacifico or Modelo
24 Pack
12 oz. Bottles or Cans
26.99 EA +CRV

FRESH CUT MEATS / Carnes Frescas

 <p>Beef Taco Meat FAMILY PACK or Service Counter Carne Picada de Res</p> <p>4.99 LB</p>	 <p>Beef Eye of Round Roast or Steak FAMILY PACK or Service Counter Trozo de Salpicon / Cuete</p> <p>5.69 LB</p>	 <p>Ground Beef 90% Lean Carne Molida de Res 90% Pura</p> <p>5.69 LB</p>	 <p>Bone-In Chuck Steak or Roast FAMILY PACK or Service Counter Dismillo Con Hueso en Chuleta o Trozo</p> <p>4.99 LB</p>
 <p>Beef Back Ribs FAMILY PACK or Service Counter Costillas de Res</p> <p>3.99 LB</p>	 <p>Pork Loin Center Cut Chops FAMILY PACK or Service Counter Chuletas de Lomo de Puerco Sin Hueso</p> <p>3.99 LB</p>	 <p>Pork Adovada Service Counter Adobada de Puerco</p> <p>3.69 LB</p>	 <p>Pork Belly Para Chicharron</p> <p>4.99 LB</p>
 <p>Chicken Chorizo Chorizo de Pollo</p> <p>2.99 LB</p>	 <p>Chicken Drumsticks FAMILY PACK or Service Counter Piernas de Pollo</p> <p>99¢ LB</p>	 <p>Chicken Taco Meat FAMILY PACK or Service Counter Carne de Pollo Picada</p> <p>2.99 LB</p>	 <p>Boneless Skinless Chicken Breast FAMILY PACK or Service Counter Pechuga de Pollo Sin Hueso</p> <p>2.79 LB</p>

FRESH SEAFOOD / Pescado y Mariscos Frescos

 <p>Whole Octopus Frozen/Defrosted Pulpo Entero</p> <p>4.99 LB</p>	 <p>Raw Shrimp 26 - 30 Count Frozen/Defrosted Camaron Blanco</p> <p>5.99 LB</p>	 <p>Raw Large Shrimp 16 - 20 Count Frozen/Defrosted Camaron Blanco Grande</p> <p>6.99 LB</p>	 <p>Sliced Cooked Squid Frozen/Defrosted Calamar Cocido</p> <p>4.99 LB</p>	 <p>Imitation Crab Meat 2.5 lb. Bag Imitacion de Jaiba</p> <p>2.99 LB</p>
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CONVENIENCE

 <p>El Monterrey Burritos 30 - 32 oz.</p> <p>5.99 EA</p>	 <p>John Soules Chicken Nuggets Selected Varieties 24 oz.</p> <p>5.99 EA</p>	 <p>Foster Farms Wings Selected Varieties 16 - 22 oz.</p> <p>7.99 EA</p>	 <p>Bar-S Corn Dogs 2.67 lb.</p> <p>7.99 EA</p>
 <p>Jennie-O Ground Turkey 85% Chub 3 lb.</p> <p>9.99 EA</p>	 <p>Superior Cueritos 32 oz.</p> <p>5.99 EA</p>	 <p>Superior Seasonings Selected Varieties 7 - 14 oz.</p> <p>3.99 EA</p>	 <p>Wilmar 73% Burgers 2.5 lb.</p> <p>11.99 EA</p>

SERVICE DELI / Cremeria

 <p>Los Altos Queso Fresco</p> <p>4.49 LB</p>	 <p>Quesillo Oaxaqueño Artesanal</p> <p>6.99 LB</p>	 <p>Crema Oaxaqueña</p> <p>1.99 LB</p>	 <p>FUD Americano or Cooked Ham Sliced to Order FUD Jamon Americano o Cocido</p> <p>3.79 LB</p>	 <p>FUD Original or Turkey Ham Regular or Low Sodium Sliced to Order Jamon de Pavo FUD</p> <p>5.49 LB</p>
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INTERNATIONAL FOOD SPECIALS!

 <p>Rico Milk Tea Boba Selected Varieties 12.3 oz.</p> <p>99¢ EA +CRV</p>	 <p>Jayone Red Chili Paste 1.1 lb.</p> <p>2.99 EA</p>	 <p>Maya Red Frozen Jocote 14 oz.</p> <p>2.99 EA</p>	 <p>Goya Platanos Maduros 11 oz.</p> <p>2.99 EA</p>
 <p>Jayone Korean BBQ Sauce Selected Varieties 17 oz.</p> <p>3.49 EA</p>	 <p>Buldak Ramen Selected Varieties 4.59 - 4.9 oz.</p> <p>4.99 EA</p>	 <p>Buldak Carbonara Hot Sauce 7.05 oz.</p> <p>4.99 EA</p>	 <p>Perla Rigas 12 oz.</p> <p>5.99 EA</p>
 <p>Goya Tamal de Elote 30 oz.</p> <p>5.99 EA</p>	 <p>Goya Yuca 80 oz.</p> <p>7.99 EA</p>	 <p>Perla Crumbled Hard Aged Cheese 14 oz.</p> <p>7.99 EA</p>	 <p>Jayone Roasted Seaweed Snack 24 Pack</p> <p>8.99 EA</p>

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- Personal Shopper Comprador personal
- Fast Delivery Entrega rápida

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EXPIRES: 04/30/2024



DIGITAL COUPON

Skippy Peanut Butter
16.3 oz.
BUY ONE \$2.49
GET ONE



FREE

DIGITAL COUPON

Fresh Express Spinach
8 oz.

1.69 - 0.70



99¢ EA

DIGITAL COUPON

Superior Chips
28 oz.

4.99 - 1.00



3.99 EA

DIGITAL COUPON

Fish Fillet

8.99 - 2.00



6.99 LB +TAX

DIGITAL COUPON

Nature's Own Bread
20 oz.

3.49 - 1.00



2.49 EA

DIGITAL COUPON

Tree Top Apple Juice
64 oz.

2.99 - 1.00



1.99 EA +CRV

DIGITAL COUPON

CA Ranch Grade AA Large Eggs
18 Count

5.99 - 1.00



4.99 EA

DIGITAL COUPON

Unimax Suero
Selected Varieties
1 Liter

1.99 - 0.50



1.49 EA

DIGITAL COUPON

Palmolive Dish Liquid
90 oz.

6.99 - 1.00



5.99 EA

DIGITAL COUPON

Cazadores Reposo Tequila
750 ml.

21.99 - 4.00



17.99 EA +CRV

WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!

Large Avocados Aguacate Grande **3\$5** FOR

Navel Oranges Naranjas **79¢** LB

Large Mango Mango Grande **4\$5** FOR

Jack Fruit Yaca **299¢** 7 LBS

Cantaloupe Melon **79¢** LB

Jicama **89¢** LB

Fuji Apples Manzanas Fuji **99¢** LB

White Rose or Red Potatoes Papa Blanco o Roja **89¢** LB

Green or Red Bell Peppers **79¢** EA

Celery Apio **79¢** EA

Green Cabbage Repollo Verde **59¢** LB

Cucumbers Pepinos **299¢** FOR

Yucca Root Yuca **129** LB

Garlic 5 Pack Ajos **3\$5** FOR

Macho Plantains Platano Macho **99¢** LB

Fresh Gourmet Croutons Selected Varieties 5 oz. **3\$5** FOR

Fresh Express Premium Romaine 9 oz. **99¢** EA

Fresh Express Green & Crisp 11 oz. **99¢** EA

Gourmet Garden Herbs Paste Selected Varieties 4 oz. **479** EA

Pasta de Hierbas

Litehouse Selected Varieties 13 oz. or Marie's Dressing Selected Varieties 12 oz. **379** EA

FRESH FLORAL

Sweet Blooms Bouquet Selected Varieties **\$12** EA TAX

Star Bouquet Selected Varieties **\$14** EA TAX

Crystal Rose Globes Selected Varieties **\$16** EA TAX

Assorted Orchids Selected Varieties **\$15-\$28** EA TAX

FRESH BAKERY / Nuestra Panaderia

Chocolate Tres Leches Cake 8 Inch **22.99** EA

Fresh Made Fruit Tart **18.99** EA

Espresso Yellow Torte 8 Inch **23.99** EA

Mil Hojas Bar Cake With Fruit on Top **15.99** EA

Mantecadas 10 Count **5.99** EA

Butter Cookies 25 Count **\$5** EA

Mini Orejas 20 Count **5.99** EA

Pan de Acambaro **2.99** EA

Superior Sopos Regular or Enchilados **2\$5** FOR

Superior Tortillas White or Yellow 50 Count **2.99** EA

Superior Tostadas Raspada, Cevichera, Casera or Botanera **2\$5** FOR

HOT FOODS / Comidas Calientes

Fish Tacos **2\$5** FOR

Sauced Wings Mango Habanero, BBQ, Buffalo & Garlic, Parmesan **8.99** LB TAX

12 Piece Fried Chicken **12.99** EA TAX

Potato Salad **5.49** LB

Fresh Made Guacamole **5.99** LB

Tuna Salad **5.99** LB

Shrimp Ceviche **9.99** LB

Superior Salsa Roja **4.29** EA LB

Chicharron Duro **12.99** LB

Family Meal One Chicken or Carnitas 1 lb. **16.99** TAX+CRV

Includes Liter Coke! TAX & CRV

MONDAY FRIED CHICKEN Regular or Spicy **\$1** EA TAX

TUESDAY TAQUITOS Chicken or Potato **\$1** EA TAX

WEDNESDAY CALDO Caldo de Res, de Pollo o de Pescado 24 oz. **\$5** EA TAX

THURSDAY WINGS Mango Habanero, BBQ, Buffalo & Garlic Parmesan **\$6** LB TAX

FRIDAY FRIED TILAPIA **3.99** EA TAX

Sign up at: www.SUPERIORgrocers.com
 Rain Check: We strive to have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available. Some items may not be available in all stores. See store for availability.
 ALL RIGHTS RESERVED. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NO SALES TO DEALERS. SALES TAX COLLECTED ON ALL TAXABLE ITEMS. SOME ITEMS NOT AVAILABLE AT ALL STORES. NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES GOOD WHILE SUPPLIES LAST. NO SUBSTITUTIONS.
 FIND A STORE LOCATION NEAR YOU, OR GET OUR LATEST NEWS AND EXCLUSIVE OFFERS THROUGH EMAIL.
 VISIT OUR WEBSITE WWW.SUPERIORGROCERS.COM

GRAB THE PERFECT MATCH

Lays PEPSI ORDER MORE

Gamesa Emperador Cookies Selected Varieties 12.5 - 14.3 oz. **2.49** EA

Frito Lay Value Line Selected Varieties 3.25 - 11 oz. **2.49** EA

Gamesa Maria Cookies 19.7 oz. **2.99** EA

Chester's Party Size Hot Fries 8.625 oz. **2.99** EA

Sabritas Chips Selected Varieties 6 - 9.25 oz. **2.99** EA

Pepsi Rockstar Energy Drink 2 Liter 16 oz. **3\$5** FOR

Starbucks Frappuccino 13.7 oz. **2\$6** FOR

Frito Lay Multipack Selected Varieties 18 Count **9.99** EA

Pepsi Cubes Selected Varieties 24 Pack / 12 oz. **11.99** EA +CRV