

# SUPERIOR GROCERS®



**Quality, Variety & Value!**

# Anniversary Sale

**CELEBRATING WITH YOUR FAVORITE BRANDS**

**Pompeian  
Extra Virgin  
Olive Oil**  
Robust or Smooth  
32 oz.

**10<sup>99</sup>**  
EA



**Gamesa  
Emperador**  
Selected Varieties  
12.5 - 14.3 oz.

**2<sup>99</sup>**  
EA



**Rockstar  
Energy Drink**  
16 oz.

**3\$5**  
FOR



**Mexico Lindo  
Habanero**  
Selected Varieties  
5 oz.

**2\$3**  
FOR



**Electrolit  
Drink**  
Selected Varieties  
21 oz.

**2\$5**  
FOR



**Skippy  
Peanut Butter**  
Selected Varieties  
16.3 oz.

**2<sup>99</sup>**  
EA



**Red Bull  
Energy Drink**  
12 oz.

**2<sup>99</sup>**  
EA  
+CRV



**Frito Lay  
Party Size  
Chips**  
Selected Varieties  
9.75 - 18 oz.

**5<sup>49</sup>**  
EA  
WHEN YOU BUY 2



**Kellogg's  
Pop Tarts**  
Selected Varieties  
13.5 oz.

**2\$6**  
FOR



**Palmolive  
Liquid Dish  
Detergent**  
90 oz.

**6<sup>99</sup>**  
EA



ALL RIGHTS RESERVED. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NO SALES TO DEALERS.  
SALES TAX COLLECTED ON ALL TAXABLE ITEMS. SOME ITEMS NOT AVAILABLE AT ALL STORES.  
NOT RESPONSIBLE FOR TYPOGRAPHICAL ERRORS. PRICES GOOD WHILE SUPPLIES LAST.  
NO SUBSTITUTIONS.

Rain Check: We Strive to have on hand sufficient stock of advertised merchandise. If for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available. Some items may not be available in all stores. See store for availability.

SIGN UP AT: [www.SUPERIORgrocers.com](http://www.SUPERIORgrocers.com)

BECOME A FAN AND STAY CONNECTED!

We're now on Facebook, Instagram & Twitter!

FOLLOW US AT: SUPERIORGROCERS



We gladly accept:  
Food Stamps & EBT  
Money Orders  
See store for details



**Effective Dates:**  
**April 23rd, 2024 Thru**  
**May 20th 2024**

# DAIRY & DELI / Lácteos y Carnes Frías



**Yo Crunch  
Fridge Pack**  
Selected Varieties  
8 Pack / 6 oz.

**7.99**  
EA



**Nellie's  
Free Range  
Large Eggs**  
18 Count

**6.89**  
EA



**Lala  
Drinkable  
Smoothie**  
8 Pack / 7 oz.

**6.99**  
EA



**Jelley Brown  
Gelatin**  
12 Pack  
3.5 oz.

**3.49**  
EA



**Parmalat  
UHT Milk**  
32 oz.

**1.99**  
EA



**El Mexicano  
Cotija Queso**  
16 oz.

**6.99**  
EA



**El Mexicano  
Queso Panela**  
10 oz.

**3.99**  
EA



**Los Altos  
Queso Fresco 1lb**  
16 oz.

**3.99**  
EA



**Rockview  
Punch**  
1 Gallon

**3.50**  
FOR

**Look for a Red Tag to Stretch Your Dollar!**

# DAIRY & DELI / Lácteos y Carnes Frías



**Quesos de la Costa Arrocero**  
12 oz.

**5.99**  
EA



**Farmer John Premium Wieners**  
12 oz.

**2.99**  
FOR 4



**Farmer John Premium Beef Franks**  
12 oz.

**3.99**  
EA



**HOFFY Meat Franks**  
16 oz.

**1.99**  
EA



**HOFFY Louisiana Hot Sausages**  
32 oz.

**5.49**  
EA



**HOFFY Premium Beef Franks**  
13.5 oz.

**3.99**  
EA



**Zatarain's Cajun Smoked Sausage**  
14 oz.

**3.99**  
EA



**FUD Franks**  
40 oz.

**5.49**  
EA



**Reynaldo's Longaniza**  
10 oz.

**3.49**  
EA



**FUD Original Ham**  
10 oz.

**3.49**  
EA



**SUPERIOR GROCERS**

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# FROZEN / Congelados

**Celeste Pizza**  
Selected Varieties  
5 oz.

**1.19**  
EA



**Las Campanas Steak Chimichanga**  
14 Pack / 4 oz.

**13.99**  
EA



**Essential Everyday Buttermilk Waffles**  
12.3 oz.

**2.49**  
EA



**Thrifty Ice Cream**  
16 oz.

**2.49**  
EA



**Essential Everyday French Fried Potatoes**  
Selected Varieties  
32 oz.

**3.49**  
EA



**De Waffel Bakers Pancakes**  
Selected Varieties  
24 oz.

**3.99**  
EA



**Budget Savers Monster Pop**  
12 Count

**3.99**  
EA

**WHEN YOU BUY 2**



**Springfield Mini Ear Corn on the Cob**  
8 Ears

**3.99**  
EA



**Banquet Pot Pie**  
Selected Varieties  
7 oz.

**4.50**  
FOR

**WHEN YOU BUY 4**



**Haagen Dazs Ice Cream Bars**  
Selected Varieties  
3 Pack / 3 oz.

**4.49**  
EA



**Haagen Dazs Ice Cream**  
Selected Varieties  
14 oz.

**4.99**  
EA



**Popsicle**  
Selected Varieties  
18 Count

**4.99**  
EA



**Red Baron French Bread Pizza**  
10.8 oz.

**4.99**  
EA



**Crazy Cuzine Potstickers**  
20 oz.

**4.99**  
EA



**Riguas de Elote**  
15.2 oz.

**4.99**  
EA



**T.J. Farms Hash Brown Patties**  
18 Count

**5.99**  
EA



**Northstar Ice Cream Sandwich**  
12 Count

**6.99**  
EA



**Frutifresca Bolis Frezquitos**  
12 Pack / 6 oz.

**9.99**  
EA



**Look for a Red Tag to Stretch Your Dollar!**

# FRESH CUT MEATS / Carnes Frescas



**Smithfield  
Smoked  
Boneless  
Pork Chops**

11.5 oz.

**5.99**  
EA



**Smithfield  
Smoked Bone-In  
Pork Chops**

17 oz.

**6.99**  
EA

**FUD  
Americano  
or Cooked Ham**  
Sliced to Order  
FUD Jamon Americano  
o Cocido

**3.79**  
LB



**FUD Original  
or Turkey Ham**  
Sliced to Order  
FUD Jamon Original  
o de Pavo

**5.79**  
LB



**Los Altos  
Crema  
Mexicana  
Con Sal,  
Mexicana Natural  
or Jocoque  
Buttermilk**

15 oz.

**2.99**  
EA



**Los Altos  
Queso Fresco**  
14 oz.

**4.79**  
EA



**Los Altos  
Cotija Cheese  
or Oaxaca  
Rallado**  
14 oz.

**6.29**  
EA



**SUPERIOR  
GROCERS**

*Look for a Red Tag to Stretch Your Dollar!*

# GROCERY / Abarrotes



**Bolís Ice Pops**  
20 Count

**1.99**  
EA



**Betty Crocker Fruit Snacks**  
Selected Varieties  
8 oz.  
**Nature Valley Granola Bars**  
7.4 oz.

**2.56**  
FOR



**Viktor Honey with Comb**  
16 oz.

**8.99**  
EA



**La Costeña Refried Beans**  
Black or Pinto  
20.5 oz.  
**or Chipotle Peppers**  
7 oz.

**1.99**  
EA



**El Mexicano White Hominy**  
108 oz.

**3.79**  
EA



**El Yucateco Habañero Hot Sauce**  
Selected Varieties  
7.5 oz.

**1.79**  
EA



**P.A.N. White Corn Flour Mix**  
2.5 lb.

**3.49**  
EA



**Buldak Ramen Bowls**  
3.76 - 3.88 oz.

**4.5**  
FOR



**Bush's Beans**  
Selected Varieties  
28 oz.

**2.99**  
EA

**Look for a Red Tag to Stretch Your Dollar!**

# GROCERY / Abarrotes



**Ducales Crackers**  
10.4 oz.

**1.99**  
EA



**Tru Blu Cremes Cookies**  
Selected Varieties  
20 oz.

**1.99**  
EA



**Capullo Canola Oil**  
32 oz.

**2.79**  
EA



**Diana Pic-Nic Waffles**  
Strawberry or Vanilla  
4.8 oz.

**1.79**  
EA



**Costa Del Sol Red Beans**  
32 oz.

**4.99**  
EA



**San Marcos Sliced Carrots or Nachos Jalapeños**  
26 oz.

**2.49**  
EA



**San Marcos Chipotle Peppers**  
7.5 oz.

**2\$3**  
FOR



**Maseca Antojitos Corn Flour**  
2.2 lb.

**2.49**  
EA



**Alfaro's Artesano Bread**  
20 oz.

**3.99**  
EA



**Ragú Pizza Sauce**  
14 oz.

**1.99**  
EA

**SUPERIOR GROCERS**

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# ADVANTAGE BRAND PARTNERS



**Hefty Everyday**  
Soak Proof  
Plates 45 - 54 Count

**3.99**  
EA



**Reynolds Aluminum**  
Foil 75 sq ft or Heavy  
Duty 50 sq ft

**5.49**  
EA



**Anthony's Pasta**  
16 oz.

**99¢**  
EA  
WHEN YOU BUY 4



**Clamato Tomato**  
Cocktail  
64 oz.

**4.99**  
EA  
+CRV  
WHEN YOU BUY 2



**Mott's 100% Apple**  
Juice 64 oz or 6 pack or  
Apple Sauce 6 pack

**2\$5**  
FOR  
+CRV



**RealLemon**  
**RealLime**  
15 oz

**1.99**  
EA



**El Pato Tomato**  
Sauce 7.75 oz.

**99¢**  
EA



**Mahatma**  
Jasmine Rice  
5 lb.

**5.99**  
EA



**HBO Honey**  
Roasted or with  
Almonds 12 oz. or  
Cocoa or Fruity  
Pebbles 11 oz.

**2.99**  
EA

## DIGITAL COUPON



**McCafe, Green Mountain**  
or Donut Shop K-Cups 12 ct.  
**5.99** SALE PRICE  
**-1.00** DIGITAL COUPON

**4.99**  
EA



SCAN for a chance to WIN  
one of ten **\$100** Gift Cards



**SUPERIOR**  
GROCERS



**Mother's Day**  
**SAVINGS EVENT**

APRIL 23 - MAY 20

**SUPERIOR**  
GROCERS

**THE MARKET**  
a division

**NUMBER 1**  
MARKET

**Quality, Variety & Value!**

# GROCERY / Abarrotes

**BUY TWO**  
**COMPRA DOS**

**Monster Energy Drink**

16 oz. +CRV

**GET ONE FREE**

**Monster Energy Drink**

16 oz. +CRV

**Llévate Uno GRATIS**



**Bubly**  
Selected Varieties  
8 Pack

**3\$11**  
FOR  
+CRV



**Prime Hydration**  
Selected Varieties  
16 oz.

**1.99**  
EA  
+CRV



**Gatorade Sports Drink**  
Selected Varieties  
28 oz.

**4\$6**  
FOR  
+CRV



**Sparkling Ice Drink**  
17 oz.

**5\$5**  
FOR  
+CRV  
**WHEN YOU BUY 5**



**El Comal El Comalito Corn Tortilla**  
30 Count

**2.49**  
EA



**El Comal El Comalito Flour Tortilla**  
14 Count

**2.49**  
EA



**La Banderita Yellow Corn Tortilla**  
30 Count

**3\$5**  
FOR



**Maizada Tostadas Raspadas**  
24 Count

**1.29**  
EA



**Calidad White Corn Tortillas**  
24 Count  
**or Flour Tortillas**  
8 Count

**1.29**  
EA



**SUPERIOR GROCERS**

**Look for a Red Tag to Stretch Your Dollar!**

**WE GUARANTEE OUR FRESHNESS! / ¡Garantizamos nuestra frescura!**

**BUY ONE  
COMPRA UNO**

**Tajin Fruity  
Hot Chamoy  
Sauce**  
15.38 oz.  
& **Tajin Twist**  
5.64 oz.

**2.99** EA  
**GET  
\$1 OFF**



**Sundia  
Fruit Cups**  
Selected Varieties  
7 oz.

**2\$3**  
FOR



**Roasted  
Peanuts**  
16 oz.

**2\$5**  
FOR



**Superior  
Jamaica**  
16 oz. Bag

**4\$79**  
EA



**Guacamole  
Mix**  
1 oz.

**99¢** EA



**Fresh  
Gourmet Juice**  
Lemon or Lime  
13 oz.

**2\$39** EA



**Spice World  
Minced Garlic**  
32 oz.

**6\$49** EA



**Superior  
Tamarindo**  
16 oz.

**3\$79** EA



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# GROCERY / Abarrotes

**Kellogg's  
Family Size  
Cereals**  
Selected Varieties  
16.1 - 25 oz.

**4.99**  
EA

**WHEN YOU BUY 2**



**D' Gari  
Gelatin**  
Selected Varieties  
4.2 oz.

**3.50**  
FOR 4



**Country Time  
Lemonade  
or Kool Aid**  
63 oz.  
or Tang  
58.9 oz.

**9.99**  
EA



**BUY ONE  
COMPRA UNO**  
**Chapaggetti**  
4 Pack

**GET TWO  
FREE**  
**Nongshim  
Bowls**

Hot & Spicy  
3.03 oz.

**Llévate DOS  
GRATIS**



**Del Monte  
Ketchup**  
24 oz.

**1.29**  
EA

**WHEN YOU BUY 3**



**Viloe  
Fruit Gelatin**  
8 Count

**99¢**  
EA



**Ferrero  
Rocher  
Chocolate**  
24 Count

**12.99**  
EA



**DIGITAL COUPON**

**Juanita's  
Nacho Cheese**  
Original  
or Hot & Spicy  
15 oz.

**3.59**  
- 1.00  
SALE PRICE  
DIGITAL COUPON

**2.59**  
EA



**SUPERIOR  
GROCERS**

**Look for a Red Tag to Stretch Your Dollar!**

# GROCERY / Abarrotes



**Parrot  
Coconut Water**  
Selected Varieties  
16.9 oz.

**99¢**  
EA  
+CRV



**Capri Sun**  
Selected Varieties  
30 Pack  
6 oz.

**899**  
EA



**Hawaiian  
Punch**  
Selected Varieties  
128 oz.

**349**  
EA  
+CRV



**Jumex  
Nectars**  
Selected Varieties  
11.3 oz.

**69¢**  
EA  
+CRV



**Langer  
Tropicals**  
Selected Varieties  
64 oz.

**299**  
EA  
+CRV



**Kuii  
Coconut Milk**  
Selected Varieties  
9.8 oz.

**169**  
EA  
+CRV



**Kern's  
Nectars**  
Selected Varieties  
33.8 oz.

**2\$3**  
FOR



**Niagara  
Drinking Water**  
1 Gallon

**99¢**  
EA  
+CRV

# GROCERY / Abarrotes



**Lirio Bar Soap**  
Selected Varieties  
5.29 oz.

**1.49**  
EA



**WinCup Foam Cups**  
14 Count / 16 oz.  
18 Count / 12 oz.

**1.49**  
EA



**Hippo Sak Trash Bags**  
15 Count

**2.99**  
EA



**Mesquite Charcoal**  
6.6 lb.

**5.49**  
EA



**Raid Ant & Roach Spray**  
17.5 oz.

**5.99**  
EA



**Ensueño Fabric Softener**  
45 oz.

**3.99**  
EA



**Cloralex Bleach**  
121 oz.

**3.99**  
EA

WITH IN-AD COUPON



**Ensueño Fabric Softener**  
125 oz.

**6.49**  
EA

WITH IN-AD COUPON



**SUPERIOR GROCERS**

**Look for a Red Tag to Stretch Your Dollar!**

# GENERAL MERCHANDISE / Mercancía en General



**Joy Socks**  
3 Pack

**99¢**  
EA

**WHEN YOU BUY 3**



**Gillette Razors**  
5 Count

**1.99**  
EA

**WHEN YOU BUY 3**



**Garnier Nutrisse Hair Color**  
Selected Varieties

**4.99**  
EA



**American Maid Juice Set**  
5 Piece

**6.99**  
EA



**Multipurpose Microfiber Towels**  
15 Count

**6.99**  
EA



**Stoneware Bowls**  
7 Inch

**99¢**  
EA

**WHEN YOU BUY 3**



**Ceramic Mug**  
17 - 19 oz.

**1.49**  
EA



**Large Aluminum Foil Pans**

**1.29**  
EA



**Alpine Fry Pan**  
8 - 10 in.

**STARTING AT:**

**6.99**  
EA



**Benecasa Fry Pan**  
12 inch

**11.99**  
EA



**Smoochy Pals**  
Styles May Vary

**10.99**  
EA



**Kids Plastic Chairs**

**7.49**  
EA



**American Maid Party Tubs**  
12 Gallon or Water Bottles  
5 Gallon

**9.99**  
EA



**Folding Chairs**

**12.99**  
EA



**Alpine BBQ Grills**  
14 inch

**17.99**  
EA

**SUPERIOR GROCERS**

**Look for a Red Tag to Stretch Your Dollar!**

# GROCERY / Abarrotes

**Shopper's Value**  
**Vegetable Oil**  
40 oz.



**3.49**  
EA

**D'Gari Gelatin**  
Selected Varieties  
4.2 oz.



**3.49**  
FOR

**Maruchan Ramen Noodle**  
Selected Varieties  
3 oz.



**5.29**  
FOR

**Shopper's Value Syrup**  
24 oz.



**1.99**  
EA

**Shopper's Value White Vinegar**  
128 oz.



**2.59**  
FOR

**Shopper's Value Granulated Sugar**  
4 lb.



**2.99**  
EA

**Faraon Pasta**  
Selected Varieties  
7 oz.



**5.29**  
FOR

**Essential Everyday Tomato Sauce**  
8 oz.



**6.39**  
FOR

**Essential Everyday Mayonnaise**  
30 oz.



**3.49**  
EA

**Sal Bahia Sea Salt**  
26 oz.



**99¢**  
EA

**Roma Laundry Detergent**  
35.27 oz.



**2.49**  
EA

**V05 Shampoo or Conditioner**  
Selected Varieties  
12.5 - 15 oz.



**1.99**  
EA

**Superior Paper Towels**  
8 Rolls



**5.99**  
EA

**Pinalen Multipurpose Cleaner**  
28 oz.



**1.79**  
EA +CRV

**Val Vita Tomato Sauce**  
7 oz.



**3.19**  
FOR

**Essential Everyday Fruit Cocktail or Sliced Peaches**  
29 - 30 oz.



**2.49**  
EA

**La Moderna Animalitos**  
14.1 oz.



**1.49**  
EA

**Superior Napkins**  
500 Count



**2.99**  
EA

**Armour Lunchmakers**  
Selected Varieties  
2.44 - 2.67 oz.



**1.29**  
EA

**SUPERIOR GROCERS**

**Look for a Red Tag to Stretch Your Dollar!**

# HOT FOODS

Comidas Calientes

**SUPERIOR**  
GROCERS.

# FRESH BAKERY

Nuestra Panadería y Pastelería

**Cold 8 Piece  
Fried Chicken**

**\$5** EA



**Shredded  
Chicken**

**3.99** LB



**Father's  
Table**

Strawberry Swirl  
or New York Cheesecake  
9 Inch

**19.99** EA



**Bar Cake**

Tiramisu, Strawberry  
or Double Chocolate

**14.99** EA



**Garlic  
Bread**

**2.49** EA



**Semas  
de Granillo**  
6 Count

**2.99** EA



**Superior  
Flour  
Tortillas**  
White or Wheat  
8 - 10 Count

**1.59** EA



**Cake  
of the  
Month**

**Almond  
Coconut  
Yellow Torte**

**23.99** EA



BUY NOW AND SAVE  
**\$1.00 OFF**

WHEN YOU BUY ANY (1)  
CLORALEN® 81 OR 121 FL OZ

FOR A POWERFUL,  
DEEP CLEAN

0043152-041284  
**VOID**  
NOT FOR USE DIGITALLY

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BUY NOW AND SAVE  
**\$1.00 OFF**

ON THE PURCHASE OF ONE (1) BOTTLE  
OF ENSURE® 125 FL OZ ANY FLAVOR

TAKE COMFORT IN  
LONG-LASTING  
FRESH SCENTS

0043152-041278  
**VOID**  
NOT FOR USE DIGITALLY

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